

FILL YOUR SPACE WITH INFINITE POSSIBILITIES



Turnkey installations that captivate audiences



XIST is Infinite Form's immersive technology platform – designed to transform any venue into a limitless playground. Combining free-roam Virtual Reality (VR), cutting-edge Mixed Reality (MR) and an ever-growing library of games, challenges and experiences, XIST redefines how audiences play, learn and connect.

Through both VR and MR technologies, XIST delivers experiences ranging from full digital immersion to real-world, social play. Virtual Reality transports players into fully immersive digital worlds – dramatic, story-driven experiences where they can explore, compete and collaborate together. Mixed Reality keeps one foot in the real world, blending digital play into physical space so players can see and interact with each other as well as the virtual elements around them. It's social, accessible and instantly engaging.

Whether permanent installation or event hire, XIST gives you a powerful, flexible system that delivers unforgettable experiences – helping you stand out, boost engagement and keep audiences coming back.

Why immersive? Why now?

Immersive entertainment isn't a niche any more – it's fast becoming mainstream. From VR arcades to Mixed Reality social gaming, consumers and venues are investing in experiences that go far beyond passive screens.

The opportunity at a glance:

£7.6 billion	UK consumer spend on video games in 2024 (Ukie)
\$1.8 billion	UK virtual reality market size in 2024, forecast to more than triple to \$6 billion by 2033 (IMARC Group)
\$182.7 billion	Global games revenue in 2024 (Newzoo)
\$57 billion	Projected size of the global VR market by 2030 (GlobalData)

Audiences are hungry for social, interactive, unforgettable experiences. Venues that deliver them stand out, create buzz and build repeat footfall. XIST is built for this moment – giving you the tools to seize the opportunity.



Who XIST is for

XIST is designed for forward-thinking operators and organisations looking to engage audiences through immersive, social experiences.



Leisure Operators

Add competitive social gaming to enhance your offer and drive repeat visits.



Landlords and Developers

Activate under-used spaces with engaging, revenue-generating attractions.



Event Agencies

Deliver unforgettable, high-impact interactive experiences for clients and guests.



Corporates

Bring teams together with collaborative, hands-on events that energise, inspire and entertain.

A group of four people are shown from the waist up, wearing VR headsets and holding controllers. They are standing in a virtual environment that appears to be a large, circular arena with a dark floor and a curved, metallic-looking wall. The wall is covered in various white geometric patterns, including arrows, squares, and zig-zags. The lighting is dim, with some highlights on the wall and the people's clothing. The overall atmosphere is futuristic and immersive.

THE XIST OFFERING

Fast, frantic, fun.

High-energy Mixed Reality gaming designed for maximum laughs and rivalry. XIST Quickfire transforms compact spaces into interactive playgrounds, with short, exhilarating rounds that keep players engaged and spectators entertained.



XIST Quickfire comes with a growing library of mini-games – from duck-blasting mayhem to drone-shooting showdowns. Every 2–3 minute round is designed for maximum fun, rivalry and replayability, sparking bragging rights and creating shareable moments. With new bundles added regularly, there's always a fresh challenge waiting. XIST Quickfire is the effortless way to add immersive social gaming to your venue – compact in footprint, huge in impact.



01 Compact footprint
Operates in as little as 2m x 4m

02 Easy to run
Intuitive onboarding and simple controls

03 Venue-friendly
Ideal for food and beverage venues, attractions and family entertainment centres

04 Revenue driver
Boosts dwell-time, repeat visits and food and beverage spend

05 Games bundles
Access to an ever-growing library of short, chaotic mini-games

Ready to bring fast, frantic fun to your venue?

Call [+44 \(0\)1603 620562](tel:+441603620562) or email info@infiniteform.io

[Find out more](#)



“At Gravity, we’re always looking to push the boundaries of entertainment. Quickfire gives our guests something truly new, a mixed reality experience that’s exciting, accessible and a brilliant fit for group nights out. We’re delighted to be the first to bring this to our customers.”

Pete Webdale, Operations Director, Gravity

Step into another world.

XIST Arena transforms a 6m × 6m space into a high-impact free-roam VR playspace, turning empty floors into unforgettable social adventures. Easy to install, lightweight and venue-friendly, it's designed to maximise audience impact while keeping operations simple.



XIST
ARENA

With an exclusive and ever-expanding library of original games – from adrenaline-pumping action to family-friendly adventures – XIST Arena keeps players coming back for more. Whether for attractions, events or training, it delivers premium group experiences time and time again.



01 Up to 6 players
Designed for collaborative and competitive play

02 6m x 6m footprint
Optimised size for attractions, events and venues

03 Exclusive content library
Original games from thrillers and horror to action and family fun

04 Easy to operate
Turnkey setup with intuitive controls

Ready to transform your space with XIST Arena? Call [+44 \(0\)1603 620562](tel:+441603620562) or email info@infiniteform.io

[Find out more](#)



“The XIST VR arena has been a difference-maker for our party packages, the customers love it and we’ve seen multiple customers come back repeatedly.

I see XIST as central to our company’s future growth.”

Vic Stott, CEO, Sector-X

Find the right fit for your venue

From compact, fast-paced gaming to full free-roam adventures, XIST offers flexible solutions to suit every space and audience. Use this quick guide to see how our two flagship experiences compare.

Feature	XIST Quickfire	XIST Arena
Technology	Mixed Reality – shared, social gameplay in real space	Virtual Reality – fully immersive digital worlds
Fooprint	2m x 4m	6m x 6m
Players	2–6	Up to 6
Experience Style	Short, competitive mini-games	Story-driven group adventures
Ideal For	Food and beverage venues, attractions, family entertainment centres	Events, corporate experiences, leisure attractions
Available for Hire	Yes	Yes

Why choose XIST?

01

Flexible:

Scalable installations to suit your space

02

Exclusive:

Original, ever-refreshing content library

03

Simple:

Turnkey systems with full support

04

Versatile:

For entertainment, training or education

05

Proven:

Developed by Infinite Form, leaders in immersive technology

06

Engaging:

Designed to integrate seamlessly and keep audiences coming back

XIST for Hire

Looking to make your next event unforgettable?

With XIST for Hire, you can bring the power of free-roam VR or Mixed Reality gaming to pop-ups, corporate team-building, exhibitions and special occasions.

Choose XIST Quickfire, XIST Arena – or both – and let your guests dive into interactive experiences they'll never forget. Our team provides installation, operation and support, so you can focus on creating memorable moments.



Ready to make your next event unforgettable?

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Find out more



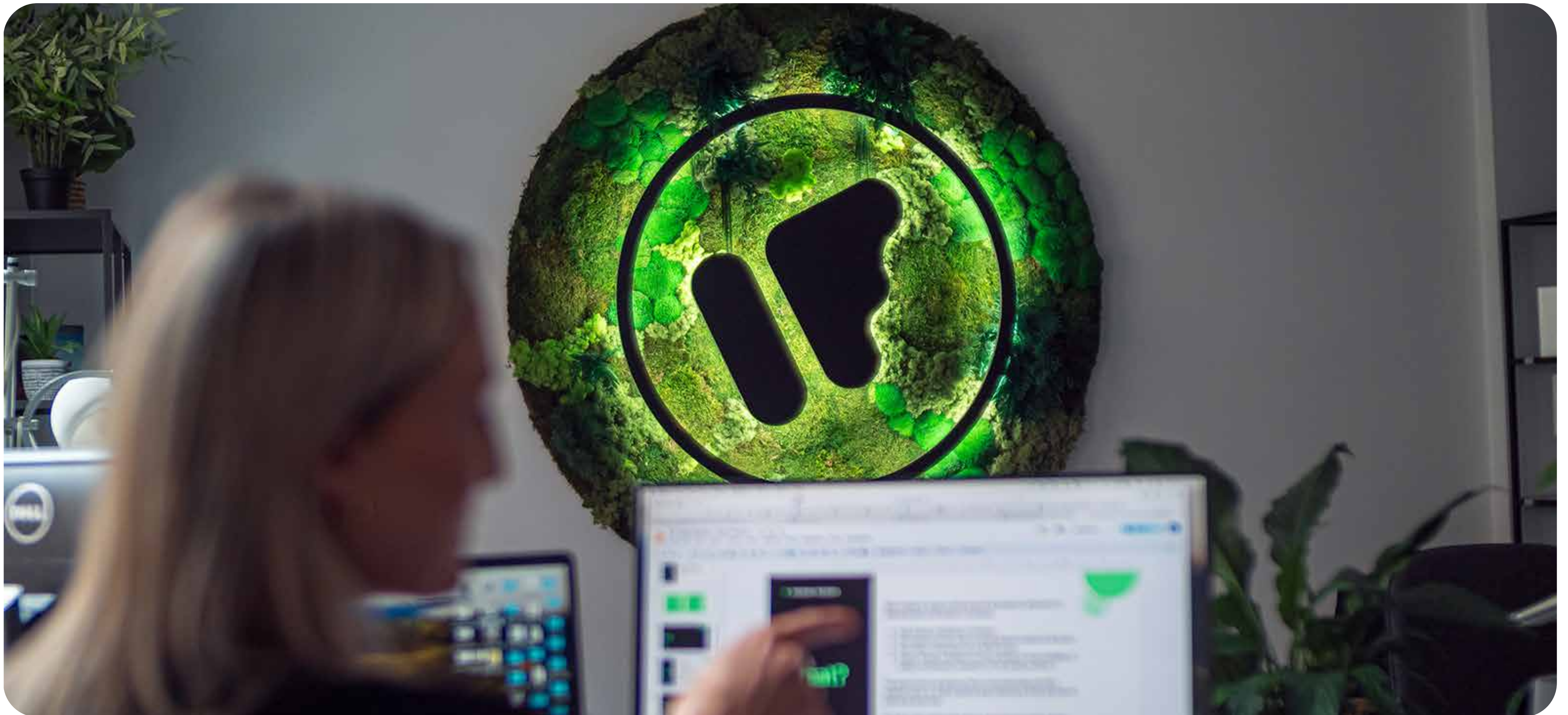
“We were fortunate to have Infinite Form at the Summit Event with their XIST Quickfire setup.

This was a brilliant addition to the day, giving our guests the chance to immerse themselves in Mixed Reality Social Gaming – something truly unique and memorable.”

Hannah Payne, Director of Operations, Pivotal

About Infinite Form

Since 2015, Infinite Form has been blending creativity, technology and storytelling to deliver immersive experiences for global brands, audiences and organisations. From VR and AR to our own XIST platform, we exist to push the boundaries of what's possible – transforming ideas into experiences that captivate and inspire.



Limitless potential. Powered by technology.

From compact quick-play to epic group adventures, XIST is designed to captivate, engage and inspire. With turnkey simplicity and ongoing support, it's the immersive solution that helps you transform your space and unlock new opportunities.

Ready to unleash the experience?

EMAIL

info@infiniteform.io

PHONE

[+44 \(0\)1603 620562](tel:+44(0)1603620562)

WEB

infiniteform.io/xist



Carmelite House, 2 St James Court, Norwich NR3 1SU